



zunzunBee

Privacy Policy

Effective Date: 21st November 2024

Zunzunbee is a brand of **Things Of A Feather LLC** (“we,” “our,” or “us”). We value your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our products, or otherwise interact with us. By using our services, you consent to the practices described in this policy.

1. Information We Collect

a. Personal Information

We collect personal information you voluntarily provide, such as: - Full name - Email address - Mailing address - Phone number - Account login credentials - Payment and billing information

b. Device and Technical Data

When you access our website or use our products, we may collect: - IP address - Browser type and version - Operating system - Device type and unique identifiers - Website activity logs - Access times and referring URLs

c. Cookies and Tracking Technologies

We use cookies, pixels, and similar technologies to collect usage and preference data. These may include: - Session identifiers - Analytics data (via tools such as Google Analytics) - User behavior on pages

You may configure your browser to decline cookies or notify you when cookies are being sent. Some website features may not function properly without cookies.

2. How We Use Your Information

We may use your information to: - Provide and maintain our products and services - Process orders and transactions - Respond to customer service inquiries - Personalize user experience - Improve our website functionality and performance - Send newsletters, updates, and promotional materials (with your consent) - Prevent fraudulent activities and ensure security - Comply with legal and regulatory obligations

3. How We Share Your Information

We do not sell your personal data. We may share your information in the following situations:

a. With Service Providers

Trusted third-party vendors who assist with hosting, payment processing, analytics, email delivery, customer service, and similar functions.

b. For Legal Compliance

To comply with applicable laws, court orders, or government requests, or to protect our legal rights.

c. Business Transfers

In the event of a merger, acquisition, reorganization, or sale of assets, your information may be transferred as part of that transaction.

4. Your Rights and Choices

Depending on your jurisdiction, you may have the following rights: - Access to the personal data we hold about you - Correction of inaccurate or incomplete data - Deletion of your data, subject to legal retention requirements - Objection to or restriction of processing - Data portability - Withdrawal of consent (where applicable)

To exercise your rights, please contact us at **privacy@zunzunbee.com**.

5. Data Retention

We retain your personal data only as long as necessary for the purposes set out in this Privacy Policy and to comply with legal, accounting, or reporting obligations.

6. Data Security

We implement physical, technical, and administrative safeguards to protect your data. While we strive to use commercially acceptable means to protect your personal data, no method of transmission or storage is completely secure.

7. Children's Privacy

Our services are not directed to individuals under the age of 13, and we do not knowingly collect personal data from children without verified parental consent. If we learn we have collected such data, we will take appropriate steps to delete it.

8. Third-Party Links

Our website may contain links to other sites. We are not responsible for the content or privacy practices of such third-party websites. We encourage users to read the privacy statements of any external sites.

9. International Data Transfers

If you are accessing our services from outside the United States, please be aware that your information may be transferred to, stored, and processed in the U.S. and other countries where we or our service providers operate.

10. Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Updates will be posted on this page with a new effective date. Your continued use of our services after changes are made constitutes your acceptance of the revised policy.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

Things Of A Feather LLC

Email: privacy@zunzunbee.com

Website: www.zunzunbee.com

This Privacy Policy complies with applicable data protection laws including the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA), where relevant.